

Gemba

The background is a dark teal color with several 3D rendered virus particles scattered across it. A large, semi-transparent, stylized letter 'G' is positioned on the right side of the image, partially overlapping the virus particles.

State by state perspectives on COVID-19 recovery

SPORT & ENTERTAINMENT INSIGHTS

24 JUNE 2020

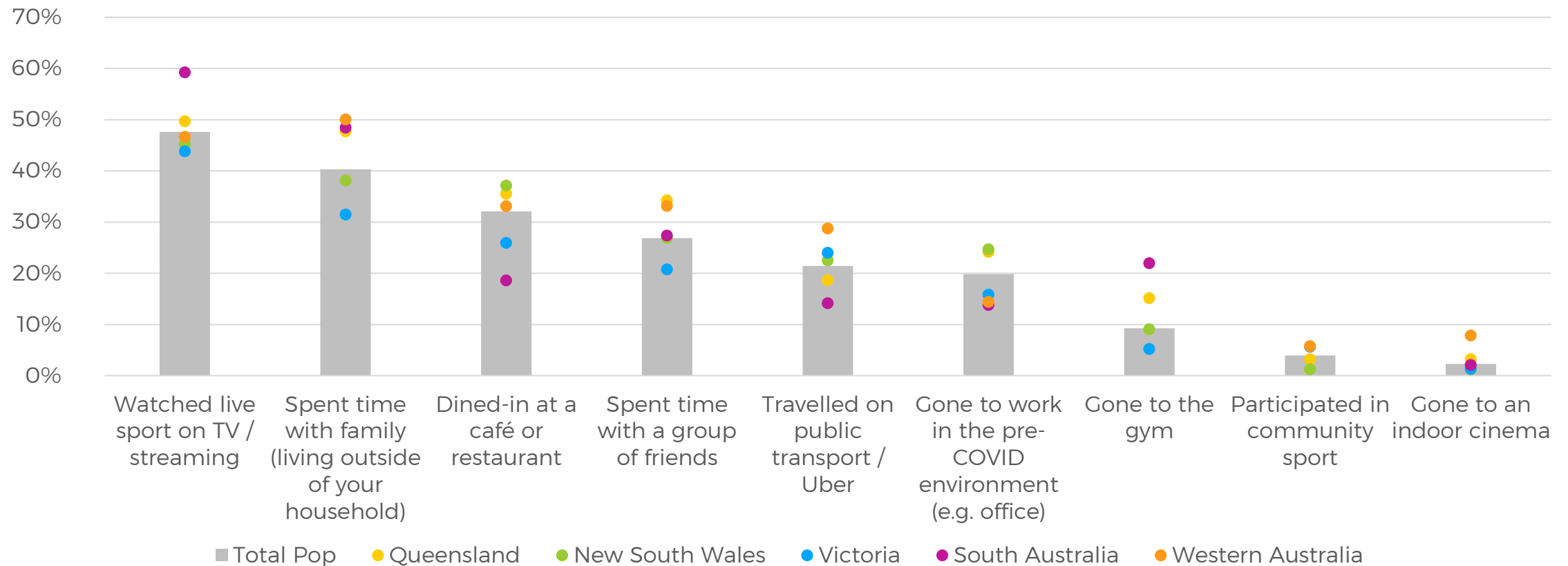
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AS RESTRICTIONS EASE AT DIFFERENT RATES ACROSS AUSTRALIA, WE ARE STARTING TO RE-ENGAGE WITH SPORT, CAFES AND RESTAURANTS, AND FAMILY AND FRIENDS.

PARTICIPATION OR ATTENDANCE AT SPORTING AND ENTERTAINMENT VENUES REMAINS LOW. VICTORIANS IN PARTICULAR ARE NERVOUS ABOUT RETURNING, BUT SOUTH AUSTRALIANS AND WESTERN AUSTRALIANS ARE MORE LIKELY TO BE COMFORTABLE TO ATTEND VENUES WITH SOCIAL DISTANCING PROTOCOLS IN PLACE.

Australians are starting to re-engage with sport, reconnecting with family/friends, and enjoying the ability to dine-in at cafes

CLAIMED BEHAVIOUR IN PAST TWO WEEKS AS RESTRICTIONS EASE AROUND THE COUNTRY

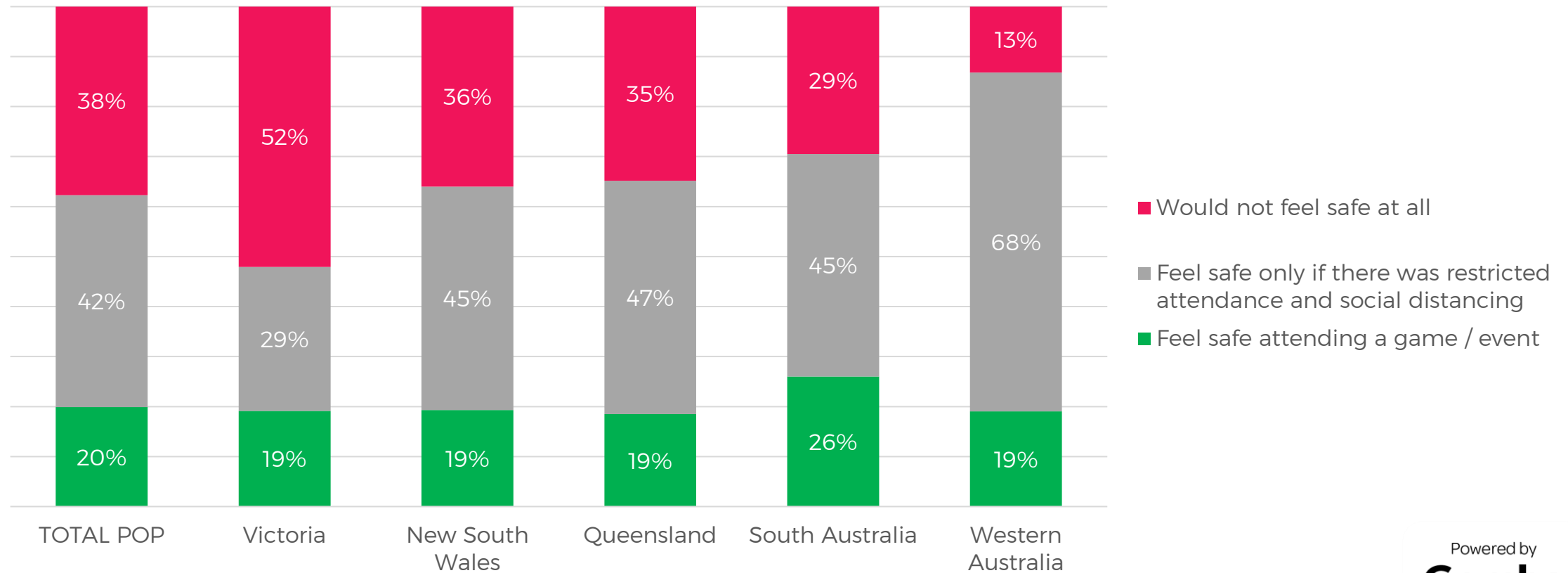


Q. Which of the following have you done in the last two weeks

Bars show aggregated results for Australia, dots indicate State by State results. TAS, NT and ACT sample size not sufficient to report.

Reflecting recent COVID-19 case numbers, Victorians are feeling least comfortable about returning to live venues

FEELINGS OF SAFETY AROUND RETURNING TO LIVE EVENTS WITHOUT A VACCINE | BY STATE



Q. How are you feeling about attending a sport or entertainment event in the next six months, before a coronavirus vaccine is developed?

NOTE: Tasmania, Northern Territory and Australian Capital Territory sample sizes not sufficient

Download our other COVID-19 research reports here
<http://thegembagroup.com/news/free-covid-19-sports-entertainment-insights/>

- Gemba conducted this poll of Australians over 22-23 June 2020
- Nationally representative sample n=304
- Note: Tasmania, Northern Territory and ACT sample sizes too small to include results

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